



## FOUNDATION CERTIFICATE

### SAMPLE EXAMINATION PAPER

#### INTRODUCTION TO TOURISM AND HOSPITALITY

**Instructions to candidates:**

- a) **Time allowed: Three hours**
- b) **Answer any FIVE questions**
- c) **All questions carry equal marks.**

1. Distinguish between two different types of hotels and comment on their suitability for specific locations or tourist destinations
2. You have been asked to explain the differences between domestic tourism and international tourism. What information would you include in your explanations?
3. Describe the main factors that will influence tourism demand and tourism supply in a country of your choice
4. What are the current trends in the hospitality and tourism industries and how do you think hotel organisations can respond to these trends?
5. What are the key factors you would consider in deciding on the modes of transport you would use for the movement of tourists in a specific tourist destination?
6. Explain the services that package tours operators provide to the hospitality and tourism industry and comment on their overall importance within the industry
7. Write notes on three of the following:
  - a) Excursion agents
  - b) Cultural tours
  - c) Escorted tours
  - d) Meal plans



8. Explain the activities of the following organisations and their importance to the tourism and hospitality industry:
- World Tourism Organisation (WTO)
  - International Air Transport Association (IATA)
  - World Travel and Tourism Council (WTTC)